

Mohammed Suhaib

Digital Marketing Strategist

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Hello! I'm Mohammed Suhaib, a seasoned digital marketing strategist and passionate speaker, proudly based in the vibrant city of Bangalore. With a career rooted in innovation and driven by a relentless pursuit of excellence, I've had the privilege of traversing the dynamic landscapes of digital marketing, cultivating strategies that resonate, inspire, and drive tangible results.

As we embark on this journey together, I am thrilled to share my wealth of knowledge and insights on the transformative power of digital platforms, particularly LinkedIn, in shaping professional trajectories and unlocking new horizons of opportunity. From optimizing profiles to fostering meaningful connections, my aim is to equip thriving professionals with the tools, strategies, and mindset needed to thrive in today's competitive landscape.

In my current role as a Digital Marketing Strategist at Decologi Tech Pvt Ltd, I find myself at the nexus of creativity and strategy, orchestrating marketing endeavors that not only bolster brand presence but also resonate with target audiences. Every campaign is an opportunity to innovate, to push boundaries, and to create meaningful connections in the digital realm.

Previous Experience:

Campaign Manager at Avatar Studios:

- Managed diverse campaigns across multiple channels, focusing on performance improvement and ROI maximization.
- Proficient in digital marketing tools such as Google AdWords, Bing, Facebook, Instagram, Twitter, Pinterest, and more.
- Expertise in campaign analysis and reporting, utilizing tools like Excel, Google Data Studio, and PowerPoint.
- Ensured client satisfaction through effective communication and strategic planning.

Digital Marketing Executive at Growthbyte:

- Developed and implemented digital marketing strategies to enhance brand awareness and drive revenue growth.
- Managed and optimized campaigns across various channels, including paid search, social media, email marketing, and display advertising.
- Collaborated with cross-functional teams to align digital marketing efforts with business objectives.
- Tracked key metrics to measure campaign effectiveness and made data-driven decisions to improve performance.

Additional Skills and Interests:

Beyond my professional journey, my passion for digital marketing extends far beyond the confines of the boardroom. I am deeply committed to empowering individuals to navigate the digital world with confidence and proficiency, leveraging my expertise to inspire and inform.

In my sessions, you can expect a blend of real-world examples, practical advice, and interactive discussions aimed at demystifying complex

concepts and catalyzing actionable change. Whether it's delving into the nuances of LinkedIn networking with entrepreneurs, exploring job search strategies, or dissecting the anatomy of outreach messages, my goal is to empower you to chart a course towards professional success with clarity and conviction.

Furthermore, my voracious appetite for knowledge ensures that I am constantly on the cutting edge of industry trends and emerging technologies. I thrive on exploring new frontiers, experimenting with novel approaches, and pushing the boundaries of conventional thinking. Together, let's embark on a journey of discovery, innovation, and growth as we navigate the ever-evolving landscape of digital marketing.

Conclusion:

In conclusion, I am deeply honoured and excited about the opportunity to collaborate with your esteemed college. Through engaging sessions, insightful discussions, and practical takeaways, I am confident that together, we can unlock new dimensions of potential and chart a course towards professional excellence.

As we delve into the intricacies of LinkedIn networking, job search strategies, and personal branding, I invite you to join me on this exhilarating journey of exploration and discovery.

Together, let's harness the power of digital platforms to shape our destinies, forge meaningful connections, and build a future defined by passion, purpose, and possibility.